JIAHAO HE

UX / UI Designer

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EXPERIENCE

UX/UI Designer @ Youshi 2C

Shanghai, China | 01/2019 - 05/2019

Youshi is a freelance and crowdsourcing platform. Through the platform, employers can hire freelancers to engage in various short-term or long-term projects.

- Independently responsible for UX and UI design on web and mobile. Produce wireframes and prototypes of user processes for web and mobile apps. Responsible for the interface design of the website, and communicate and cooperate with front-end engineers to complete the interactive prototype and final product.
- Leading the design of the company's graphic design materials: Logo, visual identity (VI), banners, illustration design.
- Participate in determining product strategies and concepts.

Interaction Designer @ Aline Studio 2B

Shanghai, China | 06/2018 - 09/2018

Aline Studio is a comprehensive visual studio dedicated to brand strategy/content marketing/communication design.

- Participate in the design of experiential interactive devices, from creative ideas to design implementation.
- Participate in the preliminary research work of the exhibition event planning, and produce the presentation Slides of the company's proposal comparison.
- Design exhibition boards (illustration and graphic design), and cooperate with the interior design team to design the exhibition space. Design derivatives of exhibitions, including printing and packaging design.

Graphic design internship @ Dentsu Beijing 2B

Beijing, China | 05/2016 - 08/2016

Dentsu Beijing is a 4A advertising company.

- Participate in the design of print ads and assist in printing materials, helping the team communicate with the printing company, and make proofs.
- Discuss the style and ideas of print advertising with clients and participate in the adjustment and modification of the plan.
- Edit the slides of the company proposal.

EDUCATION

California College of the Arts

San Francisco, United States | 2017 - 2020

Master of Fine Arts, Interaction Design

Communication University of China

Beijing, China | 2013-2017

Bachelor's of Arts, Visual Communication Design

SKILLS

- UX design (Information analysis, User flows, Wireframes, Usability testing, Prototyping)
- UI design (Defining design systems, Designing branding for product, Designing mockups, interactive prototypes)
- Interactive device production (Programming, circuit design, device production)
- Graphic design (Logo design, branding, poster design, graphic illustration, motion graphic, 3D graphic design)
- Industrial Design (3D modeling, rendering, model making)
- Video production (Shooting, editing, simple special effects)

TOOLS

Sketch / Adobe XD / Figma
Principle for Mac
Invision App
Adobe (Photoshop Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere)
Final Cut Pro X
Cinema 4D (OC)
Rhino
Key shots
Arduino
Processing
Microsoft Office (Word, Excel, PowerPoint)
Keynote

LANGUAGE

English
Mandarin